



Vietnam topped the list of emerging destinations for international tourists in 2012, according to a survey by the United States Tour Operators Association (USTOA).

Vietnam was cited as the “off-the-beaten-path” or emerging destination that will gain popularity in 2012, followed by India, Ecuador and China.

USTOA revealed the results of its annual survey of active members at its Annual Conference and Marketplace in Marco Island, Florida, on December 10-13.

Recently, Hanoi and Hoi An ancient town in the central province of Quang Nam were named among the top 10 destinations in Asia for 2011 in an online poll conducted by Hong Kong-based travel and trade journal, Smart Travel Asia.

Hanoi is ranked equal sixth with Shanghai (China), while Hoi An was jointly rated seventh with Rajasthan (India) and Seoul (South Korea), according to the poll organized by the magazine. The magazine is regarded as a leading authority on the regional travel industry.

The online poll, which was conducted from May to July 2011, reflected the responses of more than 1 million people from all over the world.

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